



THE GEORGIA TRUST
RECLAIM • RESTORE • REVITALIZE

The Rambler

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The Rambler is the newsletter of The Georgia Trust for Historic Preservation.

Heritage Tourism Heats Up in Georgia

Initiative Fans the Flames of History As Tourists Flock to Georgia

Every community in Georgia has a unique tale to tell, and more and more people are visiting Georgia hoping to hear its stories.

Now, with encouragement from The New Georgia Tourism Foundation, increased economic development and preservation of Georgia's historic landmarks is right around the corner.

Not only will the heightened promotion of Georgia entice more people to visit the state's historic sites, but it will also mean more business in your town and a better quality of life for you.

"Tourism is a good industry, because it allows you to create a level of prosperity without having to build factories, so you don't have to lose the character of a small town for people to come spend money and create jobs," says Dan Rowe, Deputy Commissioner for Tourism for the Georgia Department of Economic Development.

"It's really quite simple," said John Nau during his speech to the State Preservation Conference at The Georgia Trust's Annual Meeting. "Heritage tourism is one of the most rapidly growing segments of the burgeoning tourism industry."

History Gaining Ground

Nearly one million Americans are expected to travel in the United States this year, with another 49 million international visitors coming to the country.

Of those U.S. adults who traveled in the past year, 81 percent are considered historic or cultural travelers.

"Folks that travel for cultural heritage purposes spend more money, stay longer,



Georgia Department of Economic Development



Sites such as the Little White House in Warm Springs (above) continue to draw tourists from around the world. Many small towns, such as Gay, Ga. (left), now host annual festivals like the Cotton Picking Festival to attract visitors to their city.

are more highly educated and they love to shop," Rowe says.

In fact, these tourists spend an average of \$623 per trip compared with the \$457 spent by other travelers, according to the Travel Industry Association of America.

In 2001, 43 percent of adult travelers visited a historic site such as a building, battlefield or historic community, making it the most popular cultural activity.

Why are so many travelers interested in history and preservation, and why now? Is it because of our increasingly hectic lives, or are we tired of suburbia and long for the simpler life that historic downtowns represent? Are the effects of 9/11 still being felt?

Actually all of the above. After 9/11, the cultural attitude started to shift. People wanted to stay home, or if they did travel,

Continued on page 15

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The Rambler is the newsletter of The Georgia Trust for Historic Preservation, the country's largest statewide preservation organization. With the support of more than 8,000 members, the Trust works to protect and preserve Georgia's historic resources and diverse cultural heritage.

The Rambler seeks to increase public awareness and understanding of preservation's economic impact on community revitalization and quality of life by highlighting current preservation challenges and recent success stories as well as how the Trust is active in Georgia's preservation efforts statewide.

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Preserve America Promotes Preservation

The following is condensed from the keynote address by John L. Nau II at the State Preservation Conference, held in conjunction with the Trust's Annual Meeting in Thomasville, Ga., April 1, 2005.

During my four years as chairman of the Advisory Council on Historic Preservation (ACHP), I've had the opportunity to shape the evolving role of ACHP as we address historic preservation in the 21st century.

Among our accomplishments, *Preserve America*, a White House initiative created in March 2003, is one of our greatest. Through the initiative, federal agencies are inventorying and reporting on their heritage assets, their conditions and the feasibility of sharing them with the larger public and in partnership with communities and states.

The initiative is creating a higher level of appreciation of the importance of historic preservation and sharing resources with a broad segment of the public. Through *Preserve America*, we gain a greater understanding of the benefits of historic preservation, and we learn that sustainable historic preservation is not a cost for maintaining the past. It is an investment in building our future.

Our First Lady, Laura Bush, is actively leading the *Preserve America* initiative, working with the History Channel's *Save Our History* effort and appearing in public service announcements promoting the importance of heritage preservation. The History Channel also prepared and distributed a teacher's manual with lesson plans and volunteer ideas to involve students in preserving historic sites.

Today we have more than 220 *Preserve America* communities across the nation. You have 11 of them so far in Georgia: Augusta (the first in the state), Kennesaw, Macon, Madison, Monticello, Richmond Hill, Rome, Roswell, Thomasville, Washington and Whitfield County.

And this is just the beginning. We have had and continue to have strong support from the Bush Administration, which recognizes preservation as an important force to promote economic development. In a time of budgetary constraints, competing demands and tough choices, the President's 2006 budget proposal demonstrates that historic preservation continues to be a priority.

Preserve America promotes economic

opportunity for growth and ownership, assisting local economies in finding self-sustaining ways to manage historic properties and promote heritage tourism. In the process, it seeks to expand awareness of the real-world benefits of preservation beyond the core of those who are already adherents and entice more people into becoming advocates for preservation. In other words, instead of preaching to the choir, we are trying to enlarge it.

Preserve America has increased awareness in the preservation and enjoyment of the nation's priceless cultural and natural heritage assets.

The request for \$12.5 million for *Preserve America* grants in the President's 2006 budget will provide for upfront planning and assistance to communities looking for ways to

preserve their local heritages in self-sustaining manners. These grants will complement more traditional "bricks and mortar" grants such as *Save America's Treasures* and will be available to designated *Preserve America* communities, Certified Local Governments applying for *Preserve America* Community designation, and state and tribal Historic Preservation offices.

The grants will offer a new type of competitive historic preservation funding focused on encouraging states, Indian tribes and communities to realize the potential of their outstanding heritage resources as both educational and economic assets of benefit to the American public. They will be administered by the National Park Service (NPS) in partnership with the Advisory Council on Historic Preservation, the Administration's primary partners in *Preserve America*.

Preserve America's goals set the course for the future of historic preservation. The Georgia Trust for Historic Preservation and its partners are already moving down that road. You not only know that heritage tourism is the future of preservation, you helped blaze that trail.

We have much to be proud of, but there is more work to be done. For more on ACHP or *Preserve America*, visit www.achp.gov and www.preserveamerica.gov.



John Nau II
Chairman, Advisory Council
on Historic Preservation

Athens Hosts 2006 Annual Meeting, Georgia Preservation Conference

Athens and Clarke County's history is entwined with that of the University of Georgia, but there's more to this college town than red and black.

Officially incorporated in 1806, Athens holds a wealth of historic resources for those who spend a little time in this Classic City during The Georgia Trust Annual Meeting & The Georgia Preservation Conference May 4-7, 2006, in partnership with the Athens-Clarke Heritage Foundation.

Enjoy two days of Ramblin' around Athens and experience the history and heritage of this college town through its lively downtown, vibrant college campus and charming neighborhoods—all full of signature historic buildings. View the historic character of the T.R.R. Cobb House, recently returned home to Athens and undergoing restoration; the inventive and award-winning mixed-use Coca-Cola Bottleworks; and the c. 1832 Federal-style Camak House, one of the Trust's first Revolving Fund properties.

For professional preservationists and those interested in learning more about the exciting role of heritage preservation in revitalizing and enhancing community character, join us for The Georgia Preservation Conference. Using Athens's historic resources and landmarks from its music legacy as a backdrop, learn from preservation specialists in architecture and cultural landscapes, historic sites and



heritage tourism, heritage education, downtown revitalization, neighborhood revitalization and housing, real estate development, public policy and more.

On Saturday, May 6, find out who's won the 2006 Preservation Awards, which recognize preservation projects and individuals in the state who have made a significant contribution to historic preservation.

For details, call 404-885-7806 or go to the Annual Meeting page of Visit Historic Sites at www.georgiustrust.com.

Once a center for cotton trading in the early 1900s, Athens now has a thriving historic downtown full of shops and restaurants.

For more information, visit www.georgiustrust.org. For reservations and itinerary inquiries call Ken Ward Travel at 800-843-9839.

THE GEORGIA TRUST ANNUAL MEETING & THE GEORGIA PRESERVATION CONFERENCE

Athens-Clarke County, Ga.

May 4 - 7, 2006

Visit the Annual Meeting page of
Visit Historic Sites at www.georgiustrust.org
for more information!

TOUR MONTREAL & QUEBEC CITY WITH THE TRUST AT ITS FALL STUDY TOUR

Travel to Canada with the Trust to explore the history and culture of Montreal and Quebec.

Explore two cities that blend Old World European traditions and French influences with modern commercial vitality. The study tour includes luxury accommodations and unique sightseeing experiences. Participants will also spend a day in the countryside and visit the Isle of Orleans.

For more information, visit www.georgiustrust.org. For reservations and itinerary inquiries call Ken Ward Travel at 800-843-9839.



Calendar

September 29, 5:30 p.m. - 7:00 p.m.

Wine by the Class

Hay House

Join Tiger Mountain Vineyards co-owners Martha and John Ezzard to learn about the process of wine making, wine qualities, tasting tips, and tastings of the vineyard's award-winning wines. For more information, see page 8, call 478-742-8155 or go to www.hayhouse.org.

Month of October

13 Nights in the Castle

Rhodes Hall

Spooky tours, a mystery theatre dinner and an eerie book signing of *Haunted Atlanta and Beyond*, *True Tales of the Supernatural* sets the Halloween mood for the month of October. See page 8 for more information or visit www.rhodeshall.org for details, dates and times for specific events.

October 6, 7 p.m.

Seasons of the Vineyard

Wine Tasting and Auction

Hay House, Macon

Sample a variety of wines, enjoy hors d'oeuvres and participate in silent and live auctions of premium wines, vacation trips and unique services and items. Proceeds benefit operation of Hay House. \$35/person in advance, \$40/person at the door. Call 478-742-8155 for tickets.

October 28-29

Fall Ramble

Hawkinsville & Pulaski County

Discover the rich history of middle Georgia during our Friday-Saturday Ramble. See page 5 or call 404-885-7806 for more information.

November 18

Preservation Ball

7:30 p.m. - midnight

Biltmore Ballrooms, Atlanta

Enjoy a night of lively entertainment, cocktails and cuisine from Atlanta's top chefs and caterers, then dance the night away at our annual black-tie gala benefit. Call 404-885-7812 for more information on reservations and sponsorships.

For more Georgia Trust and house events, go to the Events Calendar at www.georgiustrust.org.

Trust Expands Internship Program

Each year, The Georgia Trust for Historic Preservation offers more than 15 internships.

The Trust offers internships in the



(From left) Jessica Wilson, Brenna Elrod, Laura Folio, Shaun Yurcaba, Mary Francis Daniel, and Molly Martin and Bethany Serafine (not shown).

Preservation, Revolving Fund, Main Street Design Assistance, Heritage Education, Heritage Tourism and Communications departments, as well as internships at both Rhodes Hall and Hay House house museums.

All internships offer compensation and the opportunity for school credit.

"We've recently added several new internships and created a program to provide a better educational experience for our interns," says Rebecca Born, heritage education coordinator, who is heading up the new internship program. "Interns not only learn skills to carry with them into their careers, but their help is invaluable as we continue to accomplish our mission."

(From left)
Hay House
interns
Jessica
Albert and
Adrienne
Breux



This summer, the Trust welcomed nine students and graduate students pursuing degrees as varied as architecture and preservation to public relations, interior design and art history.

To learn more about the internships available, go to the Internships page of Get Involved at www.georgiitrust.org, call Rebecca Born at 404-885-7819 or e-mail internships@georgiitrust.org.

2006 Preservation Awards Call for Nominations

Do you know of an exemplary historic preservation project? The Georgia Trust is now accepting nominations for the 2006 Preservation Awards. The awards are open to projects completed within the last three years. Winners will be recognized at the Trust's Annual Meeting next April. The Georgia Trust is accepting nominations for outstanding examples of:

RESTORATION } A restoration project accurately returns a building to an earlier condition and appearance based on historical or physical evidence.

REHABILITATION } A rehabilitation project makes possible an efficient contemporary use including compatible new additions while preserving significant portions and features of the building, including historic changes.

STEWARDSHIP } Stewardship ensures the preservation of historic properties through long-term care and maintenance, stabilization, protection or continuous family ownership.

PRESERVATION SERVICE } Awards to persons, groups, businesses and/or government entities that demonstrate exemplary activities and promotion of awareness in the field of historic preservation. The scope may be of local, regional or statewide importance.

For more information and to download or request a nomination form, visit www.georgiitrust.org or call Mandy Elliott at 404-885-7817.

Entries must be received by October 14, 2005.



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Fall Ramble Set for Oct. 28–29

Join The Georgia Trust to explore the rich history of Hawkinsville and Pulaski County during the Trust's annual Fall Ramble Oct. 28-29.

Located at the "Crossroads of Georgia," the area has been lucrative for traders and transporters since the times of the Creek Indians.

The Ocmulgee River and the surrounding fertile soil and warm climate once made Pulaski County and Hawkinsville the perfect location for a busy Native American trading post. The area was considered the capital of the Creek Indian Confederacy until the United States claimed the land in the early 1800s.

Now considered one of the state's most profitable areas for agriculture, Hawkinsville is also known as the "Harness Horse Capital of Georgia." Racing horses "to harness," in which the jockey is pulled behind the horse in a small buggy, began in the United States in 1806, and Hawkinsville has hosted winter training for the sport since 1926, producing several world champions.

Join the Trust in Hawkinsville and Pulaski County this fall as we witness a harness racing demonstration. We'll also dine in private homes; visit sites such as the Pulaski County Courthouse, Saint Luke's Episcopal Church and the 1824 Taylor Hall; and have fun with friends. Registration and the New Member and First-time Rambler Reception will be held at the recently rehabilitated 1907 Old Opera House in downtown Hawkinsville.

For more information about Rambles or to register for the event, go to the Visit Historic Sites section of www.georgiatrust.org or contact Keri Shea at 404-885-7806 or kshea@georgiatrust.org.



Pulaski County boasts many historic buildings, including the 1907 Hawkinsville Opera House.

Trustee Recognized for Downtown Dedication

Congratulations to Michael L. Starr, Vice-Chairman of Development for the Trust, who recently received the Georgia Key Citizen Award from the Georgia Municipal Association for his work in helping revitalize Georgia's downtowns.

Starr is president of the Georgia Cities Foundation, and recently retired earlier this year as Executive Vice President and Regional Director of Wealth Management for Greater Georgia for Wachovia Bank.

Under Starr's leadership, the foundation established an annual "Heart & Soul" bus tour to educate and inform state leaders on the importance of successful downtown development and its role in supporting economic development.

Past award recipients have included former President Jimmy Carter, former Governors George Busbee and Joe Frank Harris, former U.S. Senator Sam Nunn and former Governor and U.S. Senator Zell Miller.

"Mike has played a tremendous role in steering downtowns toward revitalization," says Greg Paxton, president and CEO of the Trust. "We are honored to have such leadership at the Trust."

Wear Preservation On Your Sleeve

Georgia Trust merchandise is now available!


Visit our Web site to see our new line of golf shirts, hats, umbrellas, blankets and more.



Go to www.georgiatrust.org

and click on Merchandise to purchase online.


Or place your order during Registration at the Fall Ramble in Hawkinsville & Pulaski County Oct. 28–29, 2005.



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SAVANNAH

Historic Neighborhood Saved by National Grant

Historic Savannah Foundation recently received a Restore America Grant to help revitalize the city's Lincoln Street area, a turn-of-the-century neighborhood that faced years of decline after WWII.

The \$45,000 grant was one of only 12 given by The National Trust in partnership with HGTV, which will spotlight award winners in a special this fall as part of Restore America: A Salute to Preservation.

"This is such an important cause," says Burton Jablin, president of HGTV. "Liveable communities are an essential component of a healthy nation."

"The historic and cultural resources of a community tell the story of its past and make each community distinct," adds Richard Moe, president of The National Trust. "Through the Restore America partnership with HGTV, we hope to work with cities and towns across the nation to preserve the physical reminders of our past that are essential for creating a sense of place and instilling civic pride and community spirit."

Lincoln Street is part of the Thomas Square Streetcar Historic District, which sprang up from around 1890 to 1910 as the streetcar stretched from the city. Considered one of the first streetcar suburbs in Savannah, the area features dozens of historic structures, most in the Italianate and Neoclassical styles popular at the turn of the 20th century. Approximately 20 historic structures reside in the two-block Lincoln Street area alone.

Historic Savannah Foundation's interest in the area marks the neighborhood's return from decades of neglect and decay.

And while many restoration projects tackle one property at a time, the nonprofit is rehabilitating four historic struc-



tures and planning compatible infill on four vacant lots. When a group such as Historic Savannah Foundation dedicates itself to revitalizing an area like Lincoln Street, it encourages others to invest in the area and sparks additional rehabilitation projects, reversing the area's blight and deterioration.

The initiative is tackling the issue of affordable housing, an area on which the preservation field can have a profound impact.

"Preservation is about housing, says Mark McDonald, executive director of Historic Savannah Foundation, which also received a 2005 Preservation Award for Distinguished Service in the Field of Preservation. "We're big believers that the best way to encourage and preserve diversity of housing is to preserve a diversity of housing types."

Specifically, the grant will go towards stabilizing a six-

Continued on page 13

ST. MARYS

Lost War of 1812 Fort Discovered on Point Peter

A little known War of 1812 battle at a long-lost fort has recently come to light thanks to new development just outside the coastal town of St. Marys.

The fort's remains on Point Peter had stayed buried until the U.S. Army Corps of Engineers required an archaeological survey by the developers of Cumberland Harbour, a 1,014-acre waterfront subdivision.

"I thought I knew my Georgia history really well, but I had never heard of this before," says Scott Butler, archaeologist for Atlanta-based Brockington and Associates, which conducted the excavation. "This was the last foreign invasion the United



States has ever gone through, and it was right here in Georgia." Until the excavation, only a historical marker placed in 1953 revealed the fort's hidden location. "Some historians knew it was there, and it's talked about in the town's history, but the existing information was not correct," Butler says. "We had no idea what we might find or how big a site it might be." When the fort was built in 1776 on orders of General George Washington, St. Marys was the southernmost U.S. city on the eastern seaboard. Located on Point Peter, the fort trained American militiamen and was

AROUND THE STATE

SENOIA, MOULTRIE

2 Revolving Fund Properties Win Restoration Awards

Two former Revolving Fund properties and their current owners were recently applauded for their restoration work.

The Georgia Cities Foundation recognized Hal and Priscilla Carter with its Renaissance Award for their overall work in restoring buildings. Since 1997, the couple has restored 18 buildings in Sylvester, Bainbridge and Moultrie, including the Colquitt Hotel in Moultrie.

The Newnan-Coweta Historical Society recently recognized Jerry and Tammy Northcutt for the preservation of Harmony Church, which was also featured on HGTV last year.

"Both the Carters and the Northcutts are prime examples of how people can revitalize their own communities through the Revolving Fund," says Frank White, Revolving Fund director. "They are transforming Georgia one building at a time."

The Colquitt Hotel was the Carter's third downtown hotel rehabilitation project. They purchased the house from the Revolving Fund in 2003. They also bought and rehabilitated the Bon Air Hotel from the Trust's Revolving Fund in 1999.

The couple's preservation interest first piqued in 1994, when they purchased and restored their Sylvester home. Soon after, they bought the Woolard Hotel in down-

town Sylvester to help revitalize the area.

The Carters invested about \$500,000 in the Colquitt Hotel rehabilitation, and did most of the work themselves.

Thanks to their efforts, the former Colquitt Hotel now houses five apartments, a restaurant, a lawyer's office, a barber shop and several other businesses.

Like the Carters, Jerry and Tammy Northcutt were looking for a good restoration project, and they found one in the Harmony Universalist Church in Senoia.

The two former missionaries were specifically looking for a church to turn into their home when they discovered the 1896 church for sale through the Revolving Fund. In 2004, they purchased it and set about the transformation.

The Georgia Trust's Revolving Fund program acquires historic properties threatened by development, demolition or neglect, then locates qualified buyers who agree to preserve the properties.

If you know of a property that may qualify or are interested in purchasing a Revolving Fund property, call 404-885-7807.

For more on the Revolving Fund, go to www.georgiatrust.org and click on What We Do.



Owners of both the former Colquitt Hotel (above) and Harmony Church (below) were recently recognized for their rehabilitation work.



armed with a battery of eight cannons to defend the coast from invasion.

The fort fell to British forces days after General Andrew Jackson's victory in the Battle of New Orleans on Jan. 8, 1815. The British troops, who hadn't yet heard the news that the War of 1812 had ended, burned the fort and its barracks, then seized St. Marys and Cumberland Island.

Researchers spent six months excavating the site's barracks, latrine and well, recovering more than 67,000 artifacts along a half-mile stretch of Point Peter Creek, including iron cooking kettles, musket balls, uniform buttons, pocket knives, bone dice used for gambling, spoons and forks, pottery shards and an 1803 rifle missing only its barrel.

Such relics from the 200-year-old fort are now on display in a permanent exhibit in St. Marys.

As for the former fort, the developer is incorporating a small memorial park over part of the fort site with interpretive signs and possibly a replica cannon.

"As a preservationist, you hear a lot about maintaining a sense of place. [With the park,] they are developing a sense of place based on the very real historic events that happened here," Butler says. "It helps us remember a time when we couldn't even protect our own coast or even our own capitol. It's taken a lot of work and a lot of sacrifices of generations of Americans to get it to where we are today."

For more information on the



Artifacts uncovered during the excavation of the War of 1812 fort on Point Peter are on display as a permanent exhibit in downtown St. Marys.

exhibit, located at the National Park Service's Cumberland Island National Seashore Museum, call 912-882-4336.

AROUND THE HOUSES



RHODES HALL

Atlanta's Past Comes to Life During October's '13 Nights in the Castle'

With Halloween just around the corner, why not bring your family and friends to Rhodes Hall to get in the Halloween spirit.

As part of "13 Nights in the Castle," see Rhodes Hall in a whole new light by taking a rare behind-the-scenes nighttime lantern tour Oct. 10, 12, 13, 17 and 24. On Monday Oct. 10, 17 and 24, the night will conclude with a walking tour through Ansley Park, one of the oldest neighborhoods in Atlanta.

After the lantern tour on Tuesday, Oct. 12, and Wednesday, Oct. 13, the Southern Order of Storytellers will make Atlanta's past come alive as they retell stories that have been passed

down from generation to generation.

"We wanted to have a Halloween event for the whole family to enjoy," says Rhodes Hall Director Andy Beard. "Hearing tales about how Atlanta once was and touring a century-old house at night can be spooky, but it also teaches us about our past. Besides, who can resist a good story?" Tickets are \$10 and reservations are required.

At the end of the month, the "13 Nights in the Castle" series will conclude with Spirits of Atlanta's Past. On Sunday night, Oct. 30, and Monday night, Oct. 31, "spirits" from Atlanta's past will descend upon the 1904 house to reminisce with visitors about Atlanta's most famous residents. Tick-



See Rhodes Hall by lantern light as part of "13 Nights in the Castle" this October.

ets are \$13 for the event, which is held 7 p.m.–11 p.m. each night. For more on these events or to see a full list of "13 Nights in the Castle" events, visit www.rhodeshall.org. —Molly Martin



HAY HOUSE

North Georgia's Tiger Mountain Presents Wine Class at Hay House

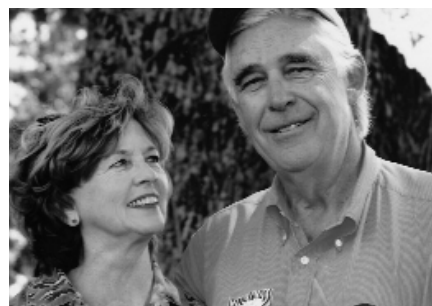
Join Martha and John Ezzard, co-owners of the award-winning Tiger Mountain Vineyards in North Georgia, as they present an entertaining and educational "Wine by the Class" Thursday, Sept. 29, 5:30 p.m.–7:00 p.m. at Hay House. The night is a companion event to Hay House's Seasons of the Vineyard Wine Tasting and Auction October 6.

Learn about the process of wine making; qualities of wine such as nose, aromas and finish; tips for tasting; and foods and cheeses to complement wines, then sample Tiger Mountain's excellent red and white vintages.

Located on the five-generations-old Ezzard family farm, the vineyard raises Rhone Valley varieties of French vinifera,

along with two Portuguese and two French white grapes.

In 1999, the Ezzards partnered with Bill and Leckie Stack to open Tiger Mountain Vineyards winery in their farm's historic creamery building. The winery uses traditional European small winery methods to produce



Martha and John Ezzard, co-owners of Tiger Mountain Vineyards, will present "Wine by the Class" Sept. 29.

unfiltered red wines that preserve natural aromas and fruit.

Some of Atlanta's top restaurants, including Pano's and Paul's, Aria and Eno's, sell Tiger Mountain wines. They are

Wine Season in Full Swing at Hay House

Sample more than 20 moderate- to premium-priced wines and new vintages at "Seasons of the Vineyard" Thursday, Oct. 6 at 7 p.m. at Hay House. Heavy hors d'oeuvres will accompany the wines at the event, chaired by Macon real estate attorney and Hay House Board Member Elizabeth Flournoy Thompson.

A live auction will begin at 8:30 p.m. of special vacations, unique gift baskets, entertainment packages, paintings, premium wines and many other items. There will also be a silent auction throughout the evening.

Pre-event dinners prepared by some of Macon's best restaurants will be held at the homes of Sharon and Morris Purcel and Betsy and Robbo Hatcher, with wine paired with each menu.

also offered at Bert's Restaurant in Macon, Grits Café in Forsyth and The Depot, Andy's Liquor Mart and Vineville Beverage in Macon.

Tiger Mountain Vineyards has won more than 50 national and international awards since 2001. Tom Stevenson's global Wine Report 2005 named Tiger Mountain Vineyards one of "10 up and coming producers."

The event is free for Hay House patrons, corporate sponsors and those attending Seasons of the Vineyard. For others, the cost is \$15. Seasons of the Vineyard reservations are \$35 per person by Oct. 3 and \$40 at the door. All proceeds benefit Hay House operations and education programs. For more information, call 478-742-8155 or visit www.hayhouse.org.

PHOTO GALLERY

Leading Chinese Preservationist Visits The Georgia Trust: **Ruan Yisan**, Professor of Historic Preservation at the School of Architecture and Urban Planning at Shanghai Tongji University in China (center), with Trustee **James Reap** (left) and **Greg Paxton**, president and CEO of The Georgia Trust (right), spoke at Rhodes Hall in July about preservation efforts in China. One of the leading preservationists in China, Professor Yisan is credited with saving key historic areas of Shanghai and throughout the country in the face of unprecedented development pressures. Professor Yisan was visiting Georgia through the International Center for Democratic Governance at the University of Georgia.



Trust Rolling the Dice for Preservation: Special Events Manager **Sarah McCullough** and Preservation Ball Chair **Dean DuBose Smith** pause during their tour of the Biltmore Ballrooms, site of the November 18 Preservation Ball. This year, the Biltmore will be transformed into a Mississippi casino riverboat, where guests can try their hand at Blackjack, Roulette and other casino games. The black-tie gala will also feature cuisine from Atlanta-area restaurants and caterers. All proceeds benefit The Georgia Trust's mission to reclaim, restore and revitalize Georgia's communities.

Tally-Ho to Heritage Tourism: More than 60 professionals from around the state visited Thomson, Ga., for the second Heritage Tourism workshop this year. Attendees learned about what the heritage traveler wants to see and how to develop and package their own town's heritage tourism product. The next heritage tourism workshop will be held Oct. 27-28 in Chickamauga, Ga.



Citigroup Supports Hay House: On behalf of the Citigroup Foundation, Smith Barney Macon Branch Manager **Johnny Walker** presents a check for \$5,000 to Hay House Director **Suzanne Harper** for the historic house museum's education programs. "We value the important work your organization is doing and are pleased to be able to partner with you in these efforts," the foundation said in a letter announcing the award. The Citigroup Foundation derives its funding from gifts made by Citigroup businesses including Smith Barney.



AMERICUS, c. 1840-1850. Tanyard Hill Farm. Beautiful 270-acre tract; pasture and wood with 1/2-mile of creekfront. Creole-style, National Register-listed main house is beautifully restored and fully updated, as are the 2 guest houses. 6 working fireplaces, 5 barns (great set-up for horses), swimming pool and tennis court. Wonderfully landscaped gardens. \$1.5 million. Mark Pace or Charles Crisp, Southern Land & Realty, 229-924-0189 or buyrealestate@bellsouth.net.



AMERICUS, 1880s. Exceptional Victorian house with fine original detailing inside and out. Fully updated mechanical systems, contemporary kitchen and baths. Unusual curved staircase. 4BR/2BA with beautiful heart pine floors throughout. Original exterior shutters. Freshly painted. Large corner lot within the Historic District includes private patio and detached garage. Approx. 2 hrs. drive SW of Atlanta. \$229,900. Charles Crisp, Southern Land & Realty, 229-924-0189 or buyrealestate@bellsouth.net.



AMERICUS, c. 1909. Stunning Neoclassical painstakingly restored by owners. Original craftsmanship is evident in every detail of 6,600-sq.-ft. home, which features numerous updates for modern families. Annual Tour "star" is situated in heart of thriving historic district w/in walking distance of restaurants and shops. Approx. halfway between Macon & Columbus; 2 hrs. SW of Atlanta. \$359,000. Kay Pace, Southern Land & Realty, 229-924-0189 or kaysassi@bellsouth.net.



RURAL ATHENS, 1880/1905. James Monroe Smith Plantation. Greek Revival on 12 acres w/ brick dairy barn once belonged to Col. Jim Smith, agricultural innovator, Ga. legislator and Senator. The 4BR/2.5BA main house served the largest working farm in Ga. in the late 1880s, with 20,000+ acres and its own railroad. 11' ceilings, 10 fireplaces, pasture views, light-filled formal rooms and updated kitchen. \$850,000. Jim Wright, 404-694-8864, Wight Mixon, 404-495-8376.



ATLANTA, c. 1890. The landmark Griggs/Beath Mansion is featured on the Walking Tour of Atlanta and has been highlighted in numerous Atlanta and national publications. The Inman Park home has been meticulously renovated, with all original moulding, inlaid hardwood floors, mantles, paneling and beveled windows, a "chefs" kitchen, stunning spa baths and all new systems, plus a pool, beautiful gardens and four-car garage. \$1,999,000. Contact Amy Hunley at Jenny Pruitt & Associates, 404-661-1501.



CORDELE, c. 1930. Located in the O'Neal Neighborhood and listed in the National Register. Lovingly restored. Nine fireplaces, four bedrooms, three baths, about 4,000 square feet. In the heart of this friendly town. We have other homes in various styles also listed. Please call Marlene Kimball at First Team Realty for more information, 229-273-4055, www.first-team-realty.com.



COVINGTON, c. 1835. "Whitehall," historic Greek Revival plantation home. Totally renovated, 11 fireplaces, 12' ceilings, original heart pine construction on 3+ landscaped acres. Swimming pool, putting green, columned summer house, 7BR/6BA, 2 parlors, formal circular DR, mahogany library, huge kitchen/breakfast/great room, screen porch, solarium, 12'-wide central hall up/down. \$1,899,000. Contact Sam Bayne, Vawter Group at Jenny Pruitt, 404-375-8628 or sam@vawtervision.com.



COVINGTON, c. 1855. "The Cottage." Listed on the National Register, this 4,500 sq. ft., Greek Revival Raised Cottage features twin parlors, 3BR/3.5BA, den, spa, huge kitchen, 13' ceilings, and 7 fireplaces. Original heart pine construction, grained doors with silver knobs, abundant closets and storage. Separate 4-car garage, workshop. New plumbing, electric, HVAC. Beautifully landscaped. 4 blocks from courthouse square. \$1,110,000. By owner. 770-787-1848, pathilda2@aol.com.



COVINGTON, c. 1899. Ivy Cottage. Beautifully renovated two-story, 5,200-sq.-ft. Victorian located on 1/2-acre lot in the historic district just seconds off the square. Features include 12' ceilings, heart pine floors, 6+ bedrooms, 6 bathrooms, 9 fire places, new central heating and air, upgraded plumbing and electrical, antique chandeliers. Mid \$400,000's. Contact John Grotheer, 678-873-9482, or 770-784-9901 or e-mail ddg@covcable.com.



LAGRANGE, 1830s. Listed on the National Register for Historic Places and situated on 30 acres, this historic, renovated home features heart pine floors, 5 fireplaces and original wainscoting. Freshly painted inside and out. Property also features a barn, spring house and smokehouse. Contact J. Copeland Realty, 706-884-2824 or Jenny Copeland at 706-402-4084. www.jcopelandrealty.com.



LAGRANGE, 1928. Ivy & Crook were commissioned to design and oversee the construction of this classic home in 1928. Soundly built of the best materials, this exceptional home is in excellent condition and features hardwood floors throughout, leaded glass around the front door, beautiful moldings, plantation shutters, 10' ceilings. \$299,000. Contact J. Copeland Realty, 706-884-2824 or Jenny Copeland at 706-402-4084. www.jcopelandrealty.com.



LAGRANGE, 1830s. Nutwood Plantation. Stately sited on approximately 12 acres, this classical Greek Revival-style home was designed by architect and builder Cullen Rogers. Impeccably restored, the 3BR/2.5BA home features formal dining room, library, 12' ceilings and 6 fireplaces. The property includes an original smoke house, well house and kitchen house. \$1,495,000. Harry Norman, Realtors, Laura Blalock: 404-495-8362 or Tripp Garrison: 770-632-4812.



LAVONIA, 1901. 104-year-old Queen Anne home on 11+ acres in city limits. 6,000-sq.-ft., 6BR/5BA home features 10 fireplaces, restored, +3BR/1BA furnished guest house (included) rented for \$675.00/mo. Property includes pond, pasture and barn. Commutable to Atlanta, 1 mile from Lake Hartwell. Ideal for family or Bed & Breakfast. Contact Harry Norman, Realtors; Laura Blalock at 404-495-8362 or Jean Kelly at 404-798-6004.



LUMPKIN, 1830 & 1836 + Remodeling c. 1910. One of the 2 oldest houses in Lumpkin, the Beall-Pearson House is in a National Register historic district. Located a half-block from the Stewart Co. courthouse square, the 2,800-sq.-ft. home offers 4 rooms down, 2 up, plus enclosed back porch and attached kitchen/dining. The extended family who owned the home gave it to Historic Westville 20 years ago. \$125,000 w/ protective covenant. 888-733-1850, matthew@westville.org. www.westville.org/house.htm.



MACON, c. 1881. Wonderful historic home in the Historic District. This house has central heat and air installed in 2000, a gourmet kitchen remodeled in 2000. Fantastic house for entertaining. Filled with built-ins and extra storage space. Over 4,800 sq. ft. of hardwoods. Large deck in fenced backyard. Close to Mercer University, Mt.deSales and the Medical Center. See more pictures at www.fickling.com and www.realtor.com. Call Gale Smith at 478-745-4932 or 478-808-4705.



MILLEDGEVILLE, 1806. This plantation plain is one of the oldest residential structures in Georgia's antebellum capital and has been meticulously restored by present owners. Exquisite mantels and woodwork, four fireplaces and lovely staircase—well-chronicled. Call Lynda S. Banks, Broker, Wright Banks Realty, 478-452-7427. www.wrightbanks.com.



MILLEDGEVILLE, c. 1813. Woodville Plantation. Located in the Antebellum Capital, the Scott-Clark-DuBignon home is a recently restored, two-story, 3,000-sq.-ft. Plantation Plain home. The property also features four outbuildings and two streams on 123 acres. Nice trees. Impressive approach. Contact Lynda S. Banks, Wright Banks Realty, 478-452-7427. www.wrightbanks.com.



MILLEDGEVILLE, c. 1822. An architectural masterpiece attributed to Daniel Pratt. For five generations, one distinguished family has kept most original details remarkably intact. Move in or easily restore this simply beautiful National Register home. Magnificent fanlights. Large lot. Detached 3-car garage. 11 rooms, 3.5 baths. Short walk to campus and downtown. Call Charles Moore, 478-453-3459.

Welcome New Members

(List Period: June 1, 2005–July 31, 2005)

Athens

Mr. Bryan L. Hardman
Mr. & Mrs. Smith M. Wilson

Atlanta

The Charles and Catherine Rice Foundation
Outlook Window & Doors, Inc.
Mrs. & Mr. Helen Eisemann Alexander
Mr. Hal Freeman
Ms. Darlynn Glover
Mr. & Mrs. Marshall Haas
Mr. Ben W. Jones
Mr. & Mrs. W. Theodore Kresge
Ms. Jean Lyon
Mr. & Mrs. David J. Paterson
Mr. & Mrs. H. Sadler Poe
Dr. Arnold Zweig & Mrs. Susan Zweig

Canton

Ms. Jane Shelnett

Carollton

Mr. L. Richard Plunkett

Mr. & Mrs. Lee Campbell
Mr. & Mrs. Reuben Word

Clermont

Mr. & Mrs. Newsom Cummings

Dallas

Ms. Lisa Bates

Decatur

Mr. Joseph R. Watson

Douglasville

Ms. Susanne Hudson

Gainesville

Mr. Jeff Pierce

LaGrange

Bellevue Charitable Trust

Lizella

Ms. Marilyn Edwards

Macon

Mr. & Mrs. Ray Crumbley
Terry W. Jones

Marietta

Ms. Susan E. Herin
Mrs. Esther Mulling

Sandy Springs

Mr. & Mrs. David Curry

Savannah

Tenenbaum Consulting
Mr. Kenneth H. Barthels
Ms. Colleen Cunningham
Ms. Connie Capozzola Pinkerton

Sea Island

Mr. & Mrs. Larry Singleton

Smyrna

Mr. Randy Jordan

St. Simons Island

Mrs. Gordon MacGregor
Ms. Mildred H. Wilcox
& Ms. Kelly McChesney

Vidalia

Mr. Ralph L. Conner

Villa Rica

Ms. Katie Lane Boone
Mr. & Mrs. George E. Hurst

Out of State

Mr. & Mrs. Wilbur Davis, Indianapolis, IN
Urban Trust, LLC, Jacksonville, FL

Chairman's Council

The Charles and Catherine Rice Foundation
Mr. & Mrs. Bradley Hale
Mr. & Mrs. F. Sheffield Hale
Mr. & Mrs. Fred A. Hoyt, Jr.
Mr. William J. Lohmeyer
Ms. Frances H. Shropshire
& Mr. Carroll Townshend Fugitt

Chairman's Circle

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Mr. William N. Banks
Mr. & Mrs. Clayton P. Boardman III
Ms. Doris R. Chambers
Ms. Catherine Faulk Dorn
Mr. & Mrs. Bertis E. Downs IV
Mrs. Beverly DuBose, Jr.
Mr. & Mrs. J. Joseph Edwards
Mr. John Hughey Faulk
Mr. Les Faulk
Lt. Col. & Mrs. Eugene Fisher
Ms. Louise Staton Gunn
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Mr. & Mrs. Wyck A. Knox, Jr.
Mr. & Mrs. W. D. Magruder
Mr. & Mrs. Barry Phillips
Ms. Jan Faulk Rogers
Mr. & Mrs. Marion L. Talmadge
Mr. Tom B. Wight

REAL ESTATE ADVERTISEMENTS



MILLEDGEVILLE, c. 1825. The Newall Watts House. Located in the historic district, this house features Greek Doric columns, heavy entablature and massive doorway. Distinctly Greek Revival in character, with pretty woodwork, some original mantles, Charleston style garden, 3 bedrooms, 3 sitting rooms, 4 baths. Call Lynda S. Banks, Broker, Wright Banks Realty 478-452-7427 www.wrightbanks.com.



MILLEDGEVILLE, c. 1890. The Bell Martin House. Magnificent 2-story in historic district with porches, porticoes, twin parlors, pretty entry hall, a series of bedrooms and baths, high ceilings, wood floors, lovely yard, off-street parking, located one block from university. Call Lynda S. Banks, Broker, Wright Banks Realty 478-452-7427. www.wrightbanks.com.



MILNER, c. 1904-1906. Historic home and 10 acres in a quiet rural setting. This farmhouse has approximately 3,200 square feet and features high ceilings and heart pine floors. Four mantled fireplaces and cast-iron cooking stove in kitchen. House and outbuildings need restoration but have great potential. Contact Kris Cawley, Harry Norman, Realtors, 678-898-5784, or Beverly Richter 404-513-1361.



MONTICELLO, c. 1902. Gracious Victorian beautifully renovated with attention to every detail. The wrap porch invites you into a lovely foyer with fireplace and adjacent parlor. The home features 12' ceilings, 5 fireplaces and 3 large bedrooms. The master bath has a claw foot tub and oversized tile shower. Beautifully maintained grounds with English garden. \$224,900. For additional photos, atlantaml # 1715871. Julie Altman, McGinnis Realty, 706-476-0161.



PIKE COUNTY, c. 1820-1850. Beautiful historic home on 4-7 acres. Home needs total restoration and could be made into a showplace. Large wraparound driveway makes a stunning entrance. Home and 4 acres \$85,000, or home and 7 acres \$107,000. Contact Barbara Hood at 770-567-3241.



VILLANOW, 1871. Own and operate a historic general store. Established in 1840 and built in 1871, the property is listed on the National Register as Cavender's Store. Unique, established old-time general/convenience store serving Villanow. Building is 2 stories with living quarters on 2nd floor and adjacent. \$400,000. Contact: Reid Sisson at Realty Center Commercial Realtors, 423-756-3500.

MEMORIALS/TRIBUTES

The Georgia Trust has received donations in memory of:

Mr. J. Russell Slaton
Ms. Martha K. Simmons
Miss Janice A. Hardy

**Mr. & Mrs. James
Walter Bland, Sr.**
Mr. T. Marion Slaton

Hay House has received donations in memory of:

Polly Wadley Hay Smith
Mr. Parks Lee Hay III
in memory of his mother

Rose W. Burns
Mr. and Mrs. James L.
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Federal Home Loan
Bank of Atlanta
(employee dress down day)

Historic Neighborhood Saved

Continued from page 6

unit duplex structure, which was featured on the Trust's Industry Council tour during the 2004 Annual Meeting.

"One thing we're doing in the Lincoln Street area is folding in the preservation of the smaller structures and encouraging apartments," McDonald says, "because, other than subsidizing rent, the best way [to encourage affordable housing] is to provide apartment units that are small enough so that their rents are low."

"When our foundation gets involved in a neighborhood, it acts like a catalyst," he adds, noting that since the organization's initial involvement, other partners and developers have come into the neighborhood.

"If we take care of this neighborhood, then the areas around it will improve," McDonald says. "It's now a rather active area for rehabilitation in the city. But it still needs a lot of work."

Look for a special on the Restore America Grant recipients, including Historic Savannah Foundation and the Lincoln Street Initiative, on HGTV this fall. For more information on Historic Savannah Foundation, go to www.historicsavannahfoundation.org.



After years of neglect, Savannah's Lincoln Street is seeing a flurry of revitalization.

1084 BERKSHIRE ROAD
A MORNINGSIDE / LENOX PARK CLASSIC

OFFERED AT \$1,845,000 FOR DOUBLE LOT
\$1,050,000 FOR LOT WITH HOUSE ONLY

This circa 1939 A. C. "Clem" Ford, AIA classic, situated on a 2/3 acre double lot is a landmark property in Morningside/Lenox Park. The home boasts three bedrooms and 2 1/2 Baths. The Formal Living room, Dining Room, and Entrance Hall all have exquisite hand-crafted plaster mouldings. There is an abundance of windows in each room, and three masonry, wood-burning fireplaces throughout the house. In addition to these elegant spaces there is a light drenched Sunroom and spacious two-level den. There is an over-sized two car garage (with additional parking for a third vehicle). Over the garage is a 550 +/- square foot studio with a 3/4 bath. The two lots are sub-dividable. The lot with the house is available separately for \$1,050,000. This landmark property is especially suited for clients of discriminating taste who possess an appreciation of quality, substance and fine architecture.

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Trust Calls for Beltline 'Blueprint'

The plan for Atlanta's Belt Line—to convert a 22-mile ring of mostly abandoned post-Civil War railroad tracks encircling the city into greenspace and light transit paths—would connect more than 40 historic neighborhoods, encourage rejuvenation of the more dilapidated areas, and stimulate neighborhood revitalization.

Project supporters hope to create cohesiveness and interconnectivity among the city's historic neighborhoods—something that's desperately needed in Atlanta.

While the project represents a tremendous opportunity to complement the best of Atlanta's historic areas and tourist attractions, earlier this spring the Trust called for a "Belt Line Blueprint" that would analyze existing neighborhoods and resources along the Belt Line in order to guide development.

A five-mile stretch of property purchased by developer Wayne Mason along the northeast portion, which spans an area just north of the Ansley Golf Club south to Decatur Street, has gained most of the attention recently.

The developer's master plan for the Northeast Beltline includes nine potential construction sites, all predominately residential. In addition, developers indicate that 67 percent of the available land will be reserved for greenspace, walking trails and transit pathways and the remaining 33 percent of the Northeast Beltline will be developed.

The developer has said his project will not demolish any historic structures for new development. He has also indicated initial support for preservation and adaptive use of the DuPree Excelsior Mill, also known as the Masquerade, located along the Belt Line on North Avenue and listed on the Atlanta Preservation Center's 2005 Most Endangered Historic Places.

The City of Atlanta is expected to complete a redevelopment plan this fall for the areas along the Belt Line in order to pass a Tax Allocation District (TAD) to pay for acquisition and construction. Through this planning process, the non-profit Friends of the Belt Line completed a round of focus groups and open meetings in each quadrant of the city, and residents gave input on what they would and would not like to see in their neighborhoods.

The Atlanta Urban Design Commission, working with Georgia State University students, has surveyed historic resources along the Belt Line. Identifying more than 800 resources, including neighborhoods, buildings and structures, the students noted the Southwest and Southeast quadrants are the most historically intact while the Northeast is the most developed section of the proposed project.

Neighborhoods whose quality of life will be impacted by the Belt Line have expressed interest at planning sessions about the scale of proposed development along the narrow line and its uses and design as well as the feasibility of transit on a 30'-wide path also accommodating bike and walking/jogging trails. At press time, the Transit Feasibility Study was not yet released.

The Trust anticipates working with public and private interests and our partners and neighbors in Atlanta to answer these questions as we continue our mission to advocate for reclaiming, restoring and revitalizing Georgia's historic resources.

Visit www.beltline.org or www.NEAtlantaBeltline.com for more information.

Trust to Spotlight Georgia's Most Endangered Properties

Every day, hundreds of historic properties are threatened with demolition or neglect across the state of Georgia.

This November, the Trust will announce its first Places in Peril list, spotlighting Georgia's most endangered properties. Some are falling down and some are in the path of the wrecking ball, but all of them are in danger, and it's up to those of us who care about our past—and future—to help save them.

Look for more on Places in Peril and ways you can get involved this November on our Web site and in the November/December issue of *The Rambler*. For more information on the program, go to www.georgiatrust.org.

GEORGIA TRUST REVOLVING FUND PROPERTIES FOR SALE

Visit www.georgiatrust.org for more info and photos.

NEW PRICE!



ROSSITER-LITTLE HOUSE, Sparta, 1797. Considered the oldest house in Sparta, the house was built by Dr. Timothy Rossiter. Contains many original features, including doors, mantels and hand-planed board walls and ceilings. Two front wings were added before the Civil War. NEW PRICE: \$69,500. Contact Frank White at 404-885-7807.



E.M. ROGERS HOUSE, Adel, c. 1907. Purchased in 1913 by E.M. Rogers for his bride, the one-story Queen Anne cottage features 14' ceilings, heart pine floors and a steeply pitched hipped roof. The 2,000-sq.-ft. house also contains six fireplaces, 7 rooms and 2 full baths. The surrounding 1/2-acre property includes 3 outbuildings. \$149,500. Contact Frank White at 404-885-7807.



KENIMER-TELFORD HOUSE, Cleveland, c. 1870, c. 1893. Built by Riley Terrell Kenimer in 1870 and later expanded, this 3,200-sq.-ft., 10-room Folk Victorian home with 6 fireplaces sits on 1/2 acre near downtown. One of the oldest houses in Cleveland, the property is currently zoned residential but can be rezoned for business use. \$249,500. Contact Frank White at 404-885-7807.

Heritage Tourism Heats Up

Continued from page 1

they stayed close or visited relatives.

At the same time, our increased dependence on technology in our daily lives has led to a very frazzled, overworked nation that desperately wants to slow down the pace.

“As more of our lives become high tech, the more people demand for high touch,” Rowe says. “The more that Blackberrys and cell phones start to rule our lives, we also need to prevent ourselves from becoming the Jetsons.”

Judy Randall, president and CEO of Randall Travel Marketing, thinks people are gravitating toward historic sites because, in the wake of 9/11, we want to feel connected to our past. “People want to stand where history happened.”

“We need to go back to our roots and understand what makes us unique and what makes up our heritage,” Rowe adds. “We all like to know from where we come, as well as see beautiful places and really do authentic things.”

Georgia Primed for Increase in Cultural Travelers

Cities across Georgia are banking on that statement and are ready to show visitors why their cities are unique.

Many of Georgia’s towns were bypassed by the interstates that cut through the state in the 1950s. Soon after, many saw their business go elsewhere and the economy dry up.

Today, however, the freeways that once left Georgia’s towns in the dust have actually helped save many of Georgia’s historic buildings. Because the interstates didn’t cut through towns, the historic product still exists and the city

5 Ways to Draw Travelers to Your Town

- 1 **FOCUS ON AUTHENTICITY AND QUALITY.** Tell the true story of your town.
- 2 **PRESERVE AND PROTECT RESOURCES.** Protect historic structures from both demolition and visitors so they do not damage them. People will travel to see a city’s landmark, but you’ll lose tourism potential if all you have is a plaque telling people of what used to be there.
- 3 **MAKE SITES COME ALIVE.** Carefully prepare an interpretation of your sites so the visitor discovers the human drama of history, not just dates and names.
- 4 **FIND THE FIT BETWEEN YOUR COMMUNITY AND TOURISM.** A united community that welcomes visitors, is ready for the traffic that comes with them, and supports the heritage tourism effort will help attract tourists.
- 5 **COLLABORATE.** Find partnerships between local citizens, government agencies, private organizations, even other local communities to help tell your region’s story and draw more tourists to the area.

Source: The National Trust for Historic Preservation

Bassett was just one of many who spoke at the recent Heritage Tourism workshop in Thomson, Ga., part of a series held around the state to show how promoting a sense of place can encourage increased heritage tourism in Georgia cities.

The next workshop in the series, produced by The Georgia Trust in partnership with the Tourism Division of The Georgia Department of Economic Development and the Historic Preservation Division of The Georgia Department of Natural Resources, will be held Oct. 27–28 in Chickamauga, Ga. (*Visit www.georgiatruster.com for details and to register.*)

Economic Development Through Tourism

When it comes to economic impact of tourism, Georgia’s second largest industry behind agriculture, the numbers are staggering.

According to a 2003 preliminary study by the Governor’s Commission on Georgia History and Historical Tourism, visitor spending totaled \$23.9 billion in 2002, generating \$682.9 million in state tax revenues.

The tourism industry is potentially one of Georgia’s highest growth opportunities. Research shows that every \$1 invested in marketing Georgia generates \$48 in new tourism dollars.

Places that attract tourists generally are inviting to local residents as well.

“There’s a quality of life there that you don’t see where there aren’t tourism products,” Rowe says. “Typically, there are more restaurants and better streetscapes, and there’s history and a sense of place.”

Ultimately, the new heritage tourism push will affect Georgia in ways we cannot yet anticipate.

“Heritage Tourism, in my opinion, is a win-win situation,” says Angela Millett of the Macon-Bibb County Convention & Visitors Bureau. “It can save the soul of a community by separating it from others. It improves quality of life. It shows a community feels good about itself. Most importantly, it’s the best opportunity for economic growth in rural Georgia.”

10 Benefits of Heritage Tourism

- 1 **CREATES JOBS AND BUSINESSES**
- 2 **INCREASES TAX REVENUES**
- 3 **DIVERSIFIES LOCAL ECONOMY**
- 4 **CREATES OPPORTUNITIES FOR PARTNERSHIPS**
- 5 **ATTRACTS VISITORS INTERESTED IN HISTORY AND PRESERVATION**
- 6 **INCREASES HISTORIC ATTRACTION REVENUES**
- 7 **PRESERVES LOCAL TRADITIONS AND CULTURE**
- 8 **GENERATES LOCAL INVESTMENT IN HISTORIC RESOURCES**
- 9 **BUILDS COMMUNITY PRIDE IN HERITAGE**
- 10 **INCREASES AWARENESS OF THE SITE OR AREA’S SIGNIFICANCE**

Source: The National Trust for Historic Preservation

still retains its character—character lost through concrete in many other towns.

“Tourism does not go to a city that has lost its soul,” says Becky Bassett, director of the regional tourism program for the Department of Economic Development. “We need to celebrate our differences. We need to tell our stories, whether they’re good, bad or ugly, because they set us apart.”

STATEWIDE OFFICE CORPORATE & FOUNDATION SUPPORT

List period: Dec. 16, 2004 – June 30, 2005

Georgia-Pacific Corporation
SunTrust Directed Funds—
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Charitable Trust
The Florence C. & Harry L.
English Memorial Fund
Harriet McDaniel Marshall Trust
Walter H. and Marjory M. Rich
Memorial Fund
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The Hollis Foundation, Inc.
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of Georgia, Inc.

Elkin Foundation/Nell Warren
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Savannah College of Art & Design
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Neighborhoods, Inc.
Georgia Power Company
The Richard C. Munroe
Foundation, Inc.
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**

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Sherwood Forest Garden Club
Thomas McKey Tillman
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Federal Home Loan Bank of Atlanta
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Dawson and Wissmach Architects, PC
Hecht, Burdeshaw, Johnson, Kidd
and Clark, Inc. Architects
Joel Laseter Architects, PC
Kirkman Associates Architects
Legacy Property Group
Leo A. Daly Company
Lominack Kolman Smith
Lord, Aeck & Sargent, Inc.
Manley Spangler Smith Architects
Mr. and Mrs. Charles Greiner
Mr. Kenneth Spriggs
Mulkey Engineers & Consultants
New South Associates, Inc.
Office of Jack Pyburn, Architect, Inc.
Renaissance Real Estate Group, LLC
Smith Dalia Architects
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Surber Barber Choate
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Rolling on the River
A Night of Casinos on the Mississippi River



From left: Duffie DuBose, Greg Paxton and Dean DuBose Smith



2005 Preservation Ball
Friday, November 18 • 7:30 – Midnight
Biltmore Ballrooms



Honorary Chair: Frances Woodward "Duffie" DuBose • Chair: Dean DuBose Smith

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